

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63414 CF NTL-POL FBD - LBD: 10/24/12 - 11/05/12 HL#: Created: 10/23/12 11:24 AM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 2189 Agency Commission: 15 % Updated: NMBRISTOW on 10/23/12 12:06 PM
 Agency: GMMB, INC. (6441) Product: EST # 2189 (1300) Self :15:00 Confirmed: 10/23/12 12:06 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/23/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001 | MNEWS5AM | * * W T F * * | NEWS | 30 | B | | | 0.0 | \$250.00 | 2 | \$500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/24/12 | 10/26/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002 | MNEWS5AM | M T W T F * * | NEWS | 30 | B | | | 0.0 | \$250.00 | 2 | \$500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003 | MNEWS5AM | M * * * * * | NEWS | 30 | B | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 004 | PSURV25 | * * W * * * * | REGP | 30 | B | | | 0.0 | \$6,300.00 | 2 | \$12,600.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | <u>Oct 29</u> | | | | | | | | | |
| | 10/24/12 | 10/31/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | PPERSON | * * * T * * * | REGP | 30 | B | | | 0.0 | \$5,670.00 | 1 | \$5,670.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/25/12 | 10/25/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006 | PRACESUN | * * * * * S | REGP | 30 | B | | | 0.0 | \$4,950.00 | 2 | \$9,900.00 | | |
| | CDR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | <u>Oct 29</u> | | | | | | | | | |
| | 10/28/12 | 11/04/12 | 1 | 1 | | | | | | | | | |

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Order Totals | | | | | | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 10 | 0 | \$29,420.00 | \$25,007.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$29,420.00 | \$25,007.00 | \$0.00 | \$0.00 |